In 2021, Franconia Sculpture Park celebrated its 25th Anniversary with an annual curatorial theme of “Authority & Visibility in Public Space”. With the completion of our 2021-2023 Strategic Plan, we now mandate that at least 50% of the artists we work each year with identify as BIPOC, ensuring that there is positive representation by artists of color in rural Minnesota.

For 25 years, we have served artists and audiences across our region and beyond. We have commissioned hundreds of artworks, supported artists from across the globe, and brought communities together to experience the transformative power of art in nature.

We reached this anniversary milestone in a challenging year. Communities across the world continued to struggle with the COVID-19 pandemic. Arts organizations and artists were deeply impacted by the loss of revenue, travel restrictions, and social distancing. And here in Minnesota, we became the epicenter of a long-overdue racial justice awakening.

The work needed to establish a safe space for artists to create and diverse audiences to come together is humbling. Yet the resilience of our community inspires us. Our visitor numbers soaring to nearly 200,000 in 2021 reinforces our belief that people are looking to Franconia as a place where they can heal, connect, and move forward.

Despite the challenges, Franconia finished its 25th Anniversary year stronger than ever. We hosted dozens of public and educational programs, engaging exhibitions in the Mardag Gallery, and welcomed over 55 artists to the park to create work inspired by nature and our ever-evolving world. We have strengthened our commitment to supporting our creative community for the next 25 years.

On behalf of all the board and staff at Franconia, we thank you for your continued support and we hope to see you at the park soon!

Ginger Shulick Porcella, Stacy O’Reilly,
Executive Director & Curator Board Chair

OUR VALUES

Contemporary
We aim to be a national model for how a contemporary outdoor museum can engage and collaborate with the community.

Bold
We create bold programming that is ambitious, innovative, and that is responsive to the wants and needs of artists and our community.
25 Years of Franconia Sculpture Park

1996
Franconia Sculpture Park is founded on 16-acres of land 2 miles east of the current location with up to 70 sculptures on display.

2006
Franconia moves locations to current site on St. Croix Trail in Shafer, Minnesota, growing to 20-acres.

2012
Franconia acquires adjacent 23 acres of land to create a contiguous 43-acre site.

2015
Restoration of native prairie begins at the park in collaboration with the Minnesota Department of Agriculture. Franconia undergoes periodic prescribed burns of Franconia’s upland prairie to benefit wildlife and plant diversity.

2019
Franconia hires its second Executive Director Ginger Shulick Porcella.

2020
Franconia completes 5-year capital campaign and opens the 7,000 square foot Franconia Commons Visitor Center to record crowds.

Franconia launches popular Art & Farmers Market program, Film @ Franconia, and Visiting Artist Program.

Franconia shifts mission of the organization to the intersection of Art & Ecology; works with University of Minnesota and tribal organizations to become better stewards and caretakers of this land we share and call home.

2021
Franconia sees record attendance of nearly 200,000 visitors.

Franconia launches “Public Art is Critical” Residency, FSP Billboard Project, Performance @ Franconia series, and Youth Summer Camps.

Inclusive
We actively work to amplify the voices of those historically underserved in our nation’s cultural institutions, while providing a space that is free and open to a diverse public to enjoy.

Local & Global
We bring global artists and ideas to rural Minnesota cultivating critical dialogue between artists and audiences.
In 2021—despite the continued challenges of navigating the COVID-19 pandemic—Franconia Sculpture Park commissioned new work by 55 artists from across the globe through our renowned Artist Residency program, as well as through the new Performance @ Franconia series. These works highlighted a diversity of artists, mediums, and concepts inspired by our annual curatorial theme of “Authority & Visibility in Public Space.”

We hosted our longstanding Music @ Franconia series, as well as the second year of our popular Art & Farmers Markets and Film @ Franconia program. We also welcomed students and families back to the park during our Multigenerational Artmaking Classes as well as our first year of Youth Summer Camps, with 15% of students attending on a fully-funded scholarship.

Our 25th Anniversary Celebration was one for the books, as we welcomed over 1,500 individuals to the park to enjoy the new sculptures created throughout the year, the launch of the FSP Billboard Project, a rousing musical performance by local hip hop artist Nur-D, as well as an imaginative fashion show by Minnesota-based designer Joshua McGarvey.

2021 also marked our first full year of Exhibitions in the Mardag Gallery, with solo exhibitions by New York-based artists Andrew Erdos and Margaret Jacobs (Akwesasne Mohawk), the feminist indigenous Super Futures Haunt Qollective, and a group exhibition in collaboration with Emerging Curators Institute (ECI), curated by ECI and Franconia Fellow Kehayr Brown-Ransaw.

In September of 2021 we also completed our first year of our new Membership Program, welcoming 285 new paid members to the park in 2021 and raising $18,857 in donations. This, paired with our most successful year end appeal to date ($28,600 raised), significant earned income from gift shop sales ($128,390), and retiring long-term debt allowed Franconia to end our fiscal year solidly in the black. We continued offering digital programming, allowing us to reach even more viewers and learners than ever before by eliminating the barriers for participation. In total, Franconia served 175,172 in-person visitors (including 43,793 youth) and 144,084 online viewers in 2021.
In 2021 Franconia launched two new Artist Residency programs.

The Writers Residency welcomed 4 writers from various backgrounds and disciplines to Franconia in the winter to work on a project of their choosing. The selected writers were the Oracle of Los Angeles Amanda Yates Garcia, curators Maymanah Farhat and Natalia Mount, and songwriter Storm Large, who even hosted a pop-up, online concert as a fundraiser for Franconia. This pilot program proved to be so successful that the Writers Residency was our most popular application category for the 2022 residency season.

The Public Art is Critical residency—in partnership with Hennepin Theatre Trust—welcomed 5 Native artists to the park for a short-term residency. This new residency is designed specifically for BIPOC artists exploring critical discourse in public art. This summer we were honored to welcome Angela Two Stars (Sisseton Wahpeton Oyate), Juleana Enright (Oglala Lakota), Missy Whiteman (Northern Arapaho & Kickapoo), Raymond Janis (Oglala Lakota) and Sheldon Starr (Oglala Dakota) to the park.

In addition to these two new residencies, Franconia welcomed 4 Visiting Artists to the park to create new work, as well as 10 Fellowship Artists and 15 Emerging Artists. We hope you visit the park in the coming year to see all the new work on display!
In celebration of Franconia’s 2021 curatorial theme of “Authority & Visibility in Public Space,” the inaugural project designed by Somali-artist Yasmeenah makes visible the innovative creatives that contribute to Minnesota’s thriving and diverse cultural ecosystem.

Located at the intersection of Highways 8 and 95, the 10 x 28 foot billboard currently on display invites visitors to consider the critical question, “How well prepared are you to meet the changes necessary to make the world a more human dwelling place.” The text is overlaid atop the yearbook-style portraits of twenty Black artist and curators, a powerful project representing Black autonomy and self-determination.

The following three billboards to be commissioned through this project in 2022 include work by Jose Dominguez, Inkpa Mani (Sisseton Wahpeton Oyate) and Angela Two Stars (Sisseton Wahpeton Oyate).
With the open of Franconia Commons in September of 2020, Franconia is thrilled to now have indoor gallery for both group and solo exhibitions. The Mardag Gallery is a rotating exhibition space that helps redefine sculpture, expanding beyond the traditional confines of the medium to present the work of artists from across the globe whose work may not be suited for an outdoor exhibition environment.
2021 marked the first year that Franconia offered week-long summer camps for youth. For this first year, Franconia worked with Franconia alumni Emmett Ramstad to host three weeks of **Installation Summer Camps** alongside Franconia’s **Emerging Artists-in-Residence**.

Students were able to experiment with materials, concepts, and tools to create their very own large-scale installations that were on public display at Franconia alongside the work of professional artists. The completed work was on display throughout the summer and enjoyed by thousands of visitors.
In 2021 Franconia hosted numerous performance art events, ranging from Shakespearean theatre to commissions of new, contemporary performance art.

On Saturday, June 19, Franconia welcomed 2,204 visitors to the park for a series of healing performances around ritual and resilience in celebration of Summer Solstice and Juneteenth, otherwise known as Black Independence Day. Nearly 20 QTPOC+ performance artists from across the United States converged at the park to create intentional, inclusive and participatory works. This powerful event was thoughtfully reviewed in MIT’s “Performance Art Journal” by Jennie Klein, one of the foremost historians of contemporary performance art. We look forward to seeing how performance artists reinterpret the sculptures and setting of Franconia in 2022!
### Franconia FY21 Finances

<table>
<thead>
<tr>
<th>Category</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributed Support</td>
<td>$637,811</td>
<td>$554,555</td>
</tr>
<tr>
<td>Earned Revenue</td>
<td>$172,635</td>
<td>$45,288</td>
</tr>
<tr>
<td>Total Operating Expenditures</td>
<td>$755,425</td>
<td>$572,727</td>
</tr>
<tr>
<td>Net Income (less capital/COGS)</td>
<td>$9,511</td>
<td>-$67,577</td>
</tr>
<tr>
<td>Year End Cash Balance</td>
<td>$67,263</td>
<td>$87,772</td>
</tr>
</tbody>
</table>

### 2021 Income Distribution

- **Board & Individuals**: 34.0%
- **Government Grants**: 15.0%
- **Private Foundations**: 28.0%
- **Corporate Donations**: 2.0%
- **Earned Income**: 21.0%

### 2021 Expense Distribution

- **Youth Education**: 15.0%
- **Community Program**: 17.0%
- **Fundraising**: 9.0%
- **Payments to Artists**: 28.0%
- **Administration**: 31.0%
BOARD OF DIRECTORS
Eric Bruce
Esther Callahan
Nora Kaitfors
Rosie Kellogg, Treasurer
Sharon Louden
Stacy O’Reilly, Chair
Kevin Riach
Sara Rothholz Weiner
Heather Rutledge
Beth Theobald
Linda Seebuaer Hansen, Secretary

FRANCONIA STAFF
Ginger Shulick Porcella, Executive Director & Chief Curator
Ellina Kevorkian, Director of Residency Programs
Jessica Turtle, Membership & Visitor Services Manager
Samantha Jean Wilson, Site Manager
Don Porcella, Production Manager
Bea Crow, Marketing & Design Manager
Jo Sullivan, Office Manager
Calley Kesler, Gift Shop & Volunteer Coordinator
Sarah Buezis, Program Assistant
Thank you to our 2021 Major Supporters, especially those generous donors who have made a sustaining contribution to Franconia Sculpture Park. Individual donations have a significant impact on the continued growth of Franconia, demonstrating a strong and lasting commitment our community has on supporting contemporary sculpture and the intersection of art and ecology in Minnesota.

If you would like to join our list of committed patrons to the arts, sponsor a program, or make a corporate or planned gift, please contact Jessica Turtle at jessica@franconia.org or call 651.257.6668.

### 2021 Major Supporters

**$50,000+**
- Betula Trust
- Russell Cowles
- East Central Regional Arts Council
- McKnight Foundation
- Minnesota State Arts Board
- Windgate Foundation

**$25,000+**
- Hugh J. Andersen Foundation
- Hardenbergh Foundation
- Stacy O'Reilly & Eileen McAwley

**$10,000+**
- Mary Gale
- Dorothy Goldie & Ralph Schwartz
- Harlan Boss Foundation
- Joyful Women Fund
- Mardag Foundation

**$5,000+**
- Chisago County Housing Authority
- RBC Wealth Management

**$1,000+ cont.**
- Fireworks Forever
- James Gerlich
- Roger Hale & Nor Hall
- Hawkins Family Foundation
- Weston Hoard
- John & Ruth Huss
- Davis Klaila
- Jim & Linda Lee Family Foundation
- Amy & Bill McKinney
- Nick McNeely
- Medtronic
- Rick & Valerie Moore
- Nicholson Family Foundation
- Oliphant Brewing
- Ovative Group, LLC
- Laurie Petronis
- Plunkett’s Pest Control
- Kevin & Courtney Riach
- Maribeth & Erik Romslo
- Sara Rothholz Weiner
- Renee Spillum
- St. Croix Valley Foundation

**$500+**
- David & Pamela Hanson
- Dr. Arthur Kaemmer
- Poldi Gerard & Thor Olson
- Heather Rutledge
- William Sippel
- Dennis & Barbara Smith
- Gar Hargens & Missy Staples Thompson
$250+
Cassandra Anderson
Kat Audette-Luebke
Mary Lyn & Richard Ballantine
Eric Bruce
Hillary Churchill
Susan Clayton & Al Hohn
Jane Sage Cowles
K. Cass Dennison
Kristy Harm
Rosie Kellogg
Meg Kosowski
Sue Kressin & Jim Radtke
Sharon Louden
Kate & Start Neilsen
Alexander & Margot Rosenstein
Linda Seebauer Hansen
Mary Volk
Suzanne Weinstein

$100+
Jessica Aasved
Nabeel & Leigh Ann Ahmad
Douglas Allchin
Yesenia Anderson
Stephanie Carlson & Brent Baggett
Lana Barkawi
Lisa Beckman
Aileen Beno-Leitz
Chris Bicay
David & Patricia Borchert
Tom Borrup & Harry Waters, Jr.
Jennifer Newsom & Tom Carruthers
Katherine & Sebastian Cherian
Kristina Clark
Jay & Page Cowles
Diane Wilson & Jim Denomie
Loretta Draths
Michele & Bernard Drevnick
Ronald Erickson

$100+ cont.
Wendell & Susan Fletcher
Ryan Folz
Katherine Gage
Justin Johnson
Nancy & Ronald Johnson
Markus & Janet Keel
Bill Klaila
Carole Knoll
Gayle Knutson
Jennifer Kohnhorst
Robert Korb
Deborah Kravik
Dann Krueger
Reed Lifka
Jeffrey Martin
Marcia & Stephen Martinson
Barb McMorris
Warren Moe
Jarad Morey
James Shoop & Kim Murphy
Genie Newville
Jesse Okie
Leah Olm
Katherine Osos
Beth Parkhill
Kalli Bennett & Steve Peterson
Karen Kasel & William Pike
Alexis Polen
Steven Prusak
Carolyn Roby
Kay Thomas & Jim Rustad
Robinson Scott
Kristin Seterdaahl
Mark Shulick
Heather Shulick
Cynthia Handel & Raymond Skinner
Wendy Sommer
Beth Theobald
Karly Turner
$10+ cont.
Donald Lorr
Steven Lust
Adam Mallory
Jennifer Marshall
Mary Martin
Hawley Mathieson
Heidi McFadyen
Sara McMackins
Kristen Medhanie
Behruz Mehdizadeh
Ilene Krug Mojsilov
Melanie Mozingo
Joel Nester
Patrick Nistler
Nancy Nowacek
Kate Nowlin
Kelly O'Brien
Kari O'Connor
Pete Peterson
Garrett Petrie
Vikki Pfeilsticker
Jane Powers
Carmen Quinlan
Toby Rae
Monica Garrison Reusch
David Reutiman
Jack Beckr & Nancy Reynolds
Atom Robinson
Andrea Roethke
James & Linda Romslo
Emily Ronning
Lisa Salzi
Jake Schelle
Kristi Scheet
Mary Schlichting
Lori Schmidt
Pat Schott
Josephine Schwabel
Jennifer Scott
Ryan Scott
Greta Sikorski

Milena Sivertson
Robert Skafte
Jessica Smith
Yvonne Snidarich
Frances Stephens
Kate Suchomel
Gwenyth Swain
Cassandra A. Swan
Stephen Szczodroski
Daniel Tikk
Ben Trudeau
Michael Vivoda
Dan Walsh
Angela Washelesky
Hayden Wenzel
Lucille Westphal
Maiya Willits
Jennifer Woodcock
Nienke & Mike Zwank